

Driving Electric in Mississippi Just Got Easier Pontotoc connects to TVA's regional Fast Charge Network

PONTOTOC, Mississippi. – As automakers retool their factories to build electric vehicles (EVs), many more EVs will be on the roadways in the next decade. Pontotoc Electric is helping to make sure that Mississippi is ready with charging infrastructure.

On July 19, PEPA announced that it has installed two fast chargers at 3600 Highway 9 North through a partnership with the Tennessee Valley Authority (TVA) and Seven States Power Corporation. This fast charger installation is part of the regional Fast Charge Network that will cover major travel corridors across TVA's seven-state service area and will complement the broader efforts of the [National Electric Highway Coalition](#), which seeks to enable long-distance EV travel by placing fast chargers along interstates and major highways throughout the United States.

"We moved quickly to participate in the Fast Charge Network because we want to make it easy for people to choose EVs so our community can enjoy the environmental and economic benefits of electric transportation," said PEPA General Manager Frankie Moorman. "The funding from TVA makes it possible to add fast chargers in our community by providing 80% of the project cost."

TVA has brought together local power companies, state and local government partners, and others to pave the way for over 200,000 EVs on Tennessee Valley roads by 2028. The benefits that these EVs bring to the Tennessee Valley region are significant:

- Attracting good jobs -- \$13.8 billion in EV and battery manufacturing have helped create over 10,000 EV-related jobs.
- Reducing carbon emissions from gasoline vehicles by almost 1 million metric tons per year or the equivalent of the carbon sequestered by 1 million acres of US forests in one year.
- Reinvesting \$120 million in the local economy every year from electric refueling.
- Saving drivers up to \$1,000 in fuel and maintenance costs every year.

"At TVA we've moved far beyond connecting communities with power lines," said Monika Beckner, vice president of TVA EnergyRight. "Today, EVs use our clean, low-cost, reliable electricity to connect communities and commerce across our region. Taking a leadership role in EV charging infrastructure allows TVA to save drivers money and attract good jobs and tourism— all powered by electricity from TVA and your local power company."

"Seven States is trusted by local power companies across the Tennessee Valley to deliver EV charging technology for their consumers," said Betsey Kirk McCall, President and CEO of Seven States Power Corporation. "Impactful partnerships like this benefit the local community, regional economy and global environment for years to come."

“This charging location does more than charge cars -- it connects Pontotoc to the Fast Charge Network and plays an important role in putting our region on the leading edge of the new electric economy,” said Moorman.

To learn more about the Fast Charge Network, calculate how much money an EV could save you, or locate EV charging stations on your travel route, check out <https://energyright.com/ev/>.

About PEPA:

Pontotoc Electric Power Association is the second-oldest electric power association in the United States.

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Digital media assets can be accessed at <https://energyright.com/ev/press-kit/>.

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