



Offerings for Small Businesses



Energy Efficiency Incentives

TVA EnergyRight can help you save money on your energy bills by providing financial incentives for qualifying equipment upgrades. Contact us at [866-233-0450](tel:866-233-0450) or TVAbusinessincentive@tva.gov to discuss your business needs.

HVAC

We offer incentives for energy-efficient HVAC replacements, expansions and new installations; purchase of qualified variable refrigerant flow and dual fuel heat pumps; and air-cooled chiller upgrades and new installations. Pre-approval is not required and participants can apply up to 6 months after installation or invoice date.

LED Lighting

Improve safety and visibility at your business while lowering energy costs with our LED lighting incentive options. Whether you are looking for the highest incentive on indoor, outdoor or street lighting upgrades (**Standard Lighting: \$0.13/kWh**), need indoor lighting for a new building or expansion (**New Construction Lighting: \$0.10/kWh**) or you have recently installed qualified lighting or need quick installation (**Fast Track Lighting**).

Refrigeration

Reduce energy costs and improve customer experience with incentives for electronically commutated motors (ECMs), fan controllers and high-efficiency reach-in cases.

Find out more

A man in a dark vest and a woman with blonde hair are looking at a large commercial refrigerator in a kitchen. The man is pointing at the refrigerator. The woman is looking at him.A square QR code with a black and white pixelated pattern.A green square button with a white right-pointing arrow.

EnergyRight.com/incentives

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Peak Rewards

With Peak Rewards, businesses can earn monthly bill credits for reducing electricity consumption when the region is experiencing high electricity demand. You could be called upon by TVA's partner and program aggregator, Enel, to reduce energy usage within 30 minutes for up to 32 hours per fiscal year.

In addition to financial credits that reduce your energy costs, your company can gain access to near-real-time energy usage information.

Learn more



EnergyRight.com/demand-response



Business Energy Savings Training

Reduce your energy costs further with our free Business Energy Savings Training videos that provide industry-specific guidance to help you lower costs and reach your organization's energy goals.



EnergyRight.com/business-energy-savings-training

Resources and Events

Visit our [resources page](#) to explore the latest resources and tools that can help your business optimize energy use, boost efficiency and reduce costs. Get access to expert insights, webinars and other resources to support your energy goals and drive growth.

While there, make sure to subscribe to [The Circuit](#), our quarterly energy management newsletter, to stay connected every quarter with the latest energy management info, resources and events designed to support your bottom line.

Stay informed



EnergyRight.com/resources-events



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